



EUROPEAN INSTITUTE
OF APPLIED SCIENCE
AND MANAGEMENT



MASTER OF BUSINESS ADMINISTRATION (MBA)

Academic year 2022-23

DIFFERENT MODES OF STUDY FOR YOU TO PICK AND CHOOSE FROM

FULL-TIME	PART-TIME	ONLINE
1 year of study	1-4 years of study, extensible	1-4 years of study, extensible
Courses usually taught in Czech	Course taught fully in English	Course taught fully in English
Full time study at our Prague faculty	Study part time at our Prague faculty	No on-site examination
Diverse, mixed and intense class settings	Diverse, intense and mixed class settings	Diverse, intense and mixed class settings
Get one-to-one support to further your career and studies through our bespoke development services for our students	Get one-to-one support to further your career and studies through our bespoke development services for our students	Access the bespoke e-learning platform anywhere through any devices connected to the internet
Extra-curriculum activities organized throughout the year	Extra-curriculum activities organized through your study period at EIASM	You have an option to come to the Prague faculty for the class experience
Start in November 2022	Intakes 6 times a year	Start anytime online

THIS FLEXIBILITY ALLOWS YOU TO STUDY AS YOU SEE FIT



ABOUT EIASM

LOCATION

Located at the heart of Prague, European Institute of Applied Science and Management (formerly Central Bohemia University) ranks among the newest and the most modern private educational institutions in the Czech Republic. Attracting steady influx of new students since its establishment in 2011. Attests to its reputation as a first-rate educational institution.

- As an innovative institute which constantly thrives on delivering outstanding service and support to our students.
- All academic inquiries should receive feedback within 48 hours. Each student has a personal tutor to consult any issues and queries (both academic and professional).



CERTIFIED INSTITUTION & STUDY PROGRAMS

We have a Premier Institution Accreditation by a recognized UK ASIC agency (Accreditation Service for International Schools, Colleges & Universities). ASIC accreditation is an educational standard that is:



ACCREDITATION SERVICE
for
INTERNATIONAL SCHOOLS,
COLLEGES & UNIVERSITIES

- Approved by Ofsted, the council of Higher Accreditation in the United Kingdom
- Recognized by the British Government's Home Office
- A member of BOF (British Quality Foundation)
- An affiliate of ENOA (European Network for Quality Assurance)
- A member of NARIC (National Academic Recognition Information Centers)
- ASIC was assessed and met the requirements of ISO9001:2015 which is a certification for the following scope "Accreditation for education institutions in the UK and Worldwide"

We have become a member of OISAN (Quality International Study Abroad Network). Currently we offer new bachelor, master and doctoral programs.

ALUMNI STANDARDS

We support critical approach and analytical thinking among students within interdisciplinary and innovative environment where the only constant is permanent change. Therefore, our goal is to have alumni with global, intercultural complex view, who are able to quickly gather and analyses information, who are able to initiate, implement and manage changes of personal and work-related life. Typical alumni are a valuable team player with leadership abilities.

OUR MBA PROGRAM

OUR MBA PROGRAM

OFFERING YOU FLEXIBLE OPTIONS TO GRASP YOUR CAREER GOALS

Here at EIASM we realize that modern business is in the midst of rapid transformation and we see this is an opportunity to revolutionize business education again. By placing emphasis on this rapid change, we will help to put you on the right track to take your place amongst the business leaders of tomorrow.

The MBA Programs of EIASM is a practice-oriented one-of-a-kind experience in the essence of organizational management in today's rapidly-evolving, global, multi-cultural and interconnected business environment. Our world classes lecturers will make sure to deliver to you advanced business knowledge, future-proof technological grasp, and crucial soft skills employers are ever more demanding.

SEE IMMEDIATE RESULTS!

Our MBA Programs practice-oriented approach to studying makes it so the newly gained knowledge and skill you acquire with us can be put into use in your daily professional and personal life. Straight away from the first course you can begin to apply your knowledge to everyday use. After you have completed the essential courses along with your picked specific specialization courses you round of your MBA degree with final thesis project.

CUSTOMIZE YOUR MBA DEGREE THROUGH OUR BESPOKE SPECIALIZATIONS

We at EIASM offer you a wide range of specializations to fully align your MBA degree with your career goals and ambitions. This can also be a huge opportunity to move out of your comfort zone and develop yourself in new areas. Below is a you can see the list of specializations we offer at EIASM.

- **Executive MBA**
- **MBA in Finance**
- **MBA in Health Care**
- **MBA in Real Estate & Development**
- **MBA in Tourism, Hospitality and Event management**
- **MBA in Natural Resource Management**
- **MBA in Fintech**
- **Tailor-made MBA**



The EIASM Online MBA delivers the same first-class management education as our faculty MBA programs - the only differences are the way courses are delivered with great flexibility which enables you to study wherever and whenever fits your busy schedule.

SELECT FULLY ONLINE OR BLENDED

You have the option to follow the EIASM Online MBA fully without any obligations for residential weeks. But it is up to you entirely if you prefer the in-class hand-on experience if you would like to join the specialization MBA courses at EIASM in our Prague faculty. Living, travelling and the accommodation cost aspects of joining the specialization courses or any other module at our Prague faculty will be at your own cost, and this is something that you need to take into consideration.

SENSIBLY DESIGNED FOR PROFESSIONALS PREFERRING ONLINE FLEXIBILITY

Here at EIASM we understand how important it is to be able to pursue a graduate degree while having the flexibility of fulfilling your daily job responsibilities. Our highly respected MBA degrees are delivered to you in an innovative online format which is absolutely suited to a working professional like you. There is no on-site examination but to keep you focused as you go along our courses you will submit assignments. The practical-orientated nature of the courses will allow you stay focused on current industry standard business developments giving you the opportunity to apply what you have learnt to your own organization.



**THE KNOWLEDGE ACQUIRED
FROM EIASM MBA PROGRAMS
WILL HELP YOU BOOST YOUR
SKILLS AND CAREER**

JOIN A GLOBAL NETWORK

Your time spent here at European Institute of Applied Science and Management is not all about the academic life that comes with such intensive MBA degree but encompasses further and beyond. Progressing through MBA degree you'll get the opportunity to make lifelong relationships with your fellow classmates, lecturers, state of the art faculty, world renowned guest lecturers and a global network of alumni.

European Institute of Applied Science and Management Alumni are living and working in more than

30+

countries and locations all over the globe

The advantage of studying here was that what one had tried at class was then going to try and use at work. I expect further career shift by the practical skills and knowledge I have gained, not just by the title itself.



Vojtěch Pláteník
Project manager, Škoda Transportation

The atmosphere at school was friendly. The lecturers approached the class individually, which made me happy. Even though I was traveling from the Vysočina [Highlands] region, it was good to manage



Lukáš Hrbek
Head of the Center I. Kamenická
Construction and Trade Company s.r.o.

HOW CAN YOU APPLY FOR A SPECIALIZATION?

You can choose the specialization that fits best your career ambitions and enjoy the benefits of being part of our global community and enjoy vast number of opportunities you get provided

When you apply for the EIASM MBA program of your liking (whether it be Full-time MBA, Part-time MBA or Online MBA) you will be required to pick a specialization of your choice. This will then get past to our Application Processing Department and will be reviewed during the application procedure. After your enrolment is finalized and you have the started the modules you will have further time up until your specialization modules are officially set to start to amend this specialization field if you do change your mind.

We at EIASM want an optimum exchange of experience between all our participants. In order to be admission to the bespoke specialization course, relevant background criteria must be met.

EIASM reserves the right to cancel specialization course if the minimum number of those enrolled are not met.

FEES

The fees for the specialization course of your choice is usually covered in the tuition fee. There are flat rates of **€4900** for all of our specialization courses apart from the Executive MBA course which has a fixed tuition fee of **€6000**. Tailor made MBA without a master thesis has a one time fee of **€4500**.



MORE INFORMATION

For all the latest up-to-date information on the admission process and entry requirements please refer to our website over at eiasm.cz or alternatively you can contact us via our email: study@eiasm.cz



EUROPEAN INSTITUTE
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Faculty location and headquarters

Pod Vodárenskou věží 1143/4, Praha 8,
182 00 Czech Republic